



**LONG ISLAND  
CURLING CLUB  
DEDICATED ICE  
INITIATIVE**

FACILITY OPTIONS, VISION  
& CAPITAL CAMPAIGN



## MISSION

At the Long Island Curling Club, we believe in building a strong community through the sport of curling by providing a welcoming environment for athletes of all ages and skill levels both on and off the ice.

### HISTORY

#### 2008

CLUB FOUNDED, FIRST LEAGUE AT LONG BEACH ARENA (5 MEMBERS)

#### 2010

MOVED TO NEWBRIDGE ARENA (36 MEMBERS)

#### 2015

MOVED TO LI SPORTS HUB (119 MEMBERS)

#### 2018

ESTABLISHED STEERING COMMITTEE TO SEEK DEDICATED ICE (199 MEMBERS)

### LONG-TERM VISION

#### Building

- Owned by the club
- Large enough to expand
- Financially self-sustaining

#### Curling

- Championship curling ice (2 sheets to start, 4+ sheets long term)
- Mechanical equipment

#### Inviting warm room area with:

- Kitchen/bar area, locker rooms & bathrooms
- Recreational/social/viewing area



## THE "WAREHOUSE" MODEL



Fort Wayne Curling Club

Among the first to adopt the **leased warehouse space concept** was the Columbus Curling Club (OH). Several other clubs, including Evergreen Curling Club (OR) and Fort Wayne Curling Club (IN), have recently been successful utilizing this model as well. Our plan is to follow this model by:

- Finding suitable vacant space (5-10 year lease)
- Renovate and update the space for code compliance and curling needs
- Utilize portable equipment (ice mats, etc.) to ease our move/expansion in future
- Make it the best we can (some sacrifices from the long-term vision will need to be made)

This option provides a great improvement from the arena model, and at a lower cost as compared to the long-term vision/larger facility. A leased warehouse space can support a club eternally, though the club lacks full control, and may not reach our long-term vision in a leased space.



## BUDGET ESTIMATE

The initial estimate is based on a phased approach, starting with 2 sheets (75-100 members per sheet), used equipment, in a leased building, with no kitchen unless economically feasible.

Chillers, dehumidifier, insulation, pad installed	\$120,000
Rocks and curling equipment	\$17,500
Engineering and permits	\$10,000
Ice making supplies	\$12,500
General supplies	\$5,000
Furniture, bar and locker room	\$20,000
Build out	\$90,000
Contingency	\$35,000
Rent and other fees during construction	\$90,000
<b>TOTAL</b>	<b>\$400,000</b>

# Goal: 100% Membe



## Fundraising sources

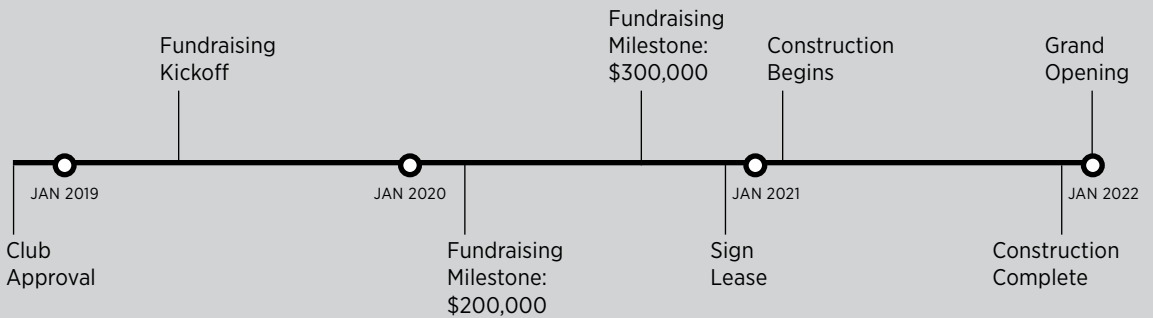
- Member campaign (pledges/donations)
- Corporate campaign (donations & sponsorships/employee match)
- Public campaign (donations & events)

## Fundraising goals

Raise 75+% of funds needed and supplement with:

- Bank loans
- Private loans
- WCF/USCA/GNCC loans

## PROJECTED TIMELINE



# rship Participation

## INDIVIDUAL CAMPAIGN & BENEFITS

The heart of our curling club is our members and friends, and strong involvement and collective dedication from individuals in the curling community will be integral for our success in this initiative.

<b>FRIEND</b>	\$100	Exclusive LICC donor pin
<b>GOOD CURLING</b>	\$250	Exclusive LICC donor scarf and pin
<b>YOU ROCK</b>	\$500	Name (or message) inscribed on a curling stone handle, and donor pin
<b>CHEERS</b>	\$1,000	Name inscribed on plaque at bar, and donor pin
<b>HOG LINE</b>	\$2,500	Name inscribed on locker room plaque, and donor pin
<b>BROOMSTACKER</b>	\$5,000	Name inscribed on the back of a warm room chair, and donor pin
<b>LEAD</b>	\$10,000	House of Honor wall plaque, name a league, and scarf/pin
<b>SECOND</b>	\$25,000	House of Honor wall plaque, name a room (i.e., kitchen, 2 locker rooms), and scarf/pin
<b>VICE SKIP</b>	\$50,000	House of Honor wall plaque, name the bar, and scarf/pin
<b>SKIP</b>	\$100,000	House of Honor wall plaque, name the ice house or warm room, and scarf/pin



Building off the increased interest curling has gained since the U.S. won gold at the 2018 Winter Olympics, organizations can generate goodwill and exposure through corporate sponsorship of this initiative.

<b>PATRON</b>	\$500	Name on LICC website and list of donors display
<b>SUPPORTER</b>	\$1,000	Name on LICC website and list of donors display
<b>BENEFACTOR</b>	\$2,000	Name/logo on LICC website and list of donors display
<b>BRONZE</b>	\$2,500	1 corporate event
<b>SILVER</b>	\$5,000	2 corporate events
<b>GOLD</b>	\$7,500	3 corporate events
<b>PLATINUM</b>	\$10,000	2 corporate events/year for 2 years
<b>EMERALD</b>	\$25,000	Program sponsor (youth, disabled, etc.), donation directly applied to sponsorship choice
<b>RUBY</b>	\$50,000	4 corporate events/year for 3 years and name/logo inscribed on sheet for 5 years
<b>DIAMOND</b>	\$100,000	4 corporate events/year for 6 years and name/logo inscribed on sheet for 10 years
<b>HOUSE</b>	\$500,000	Name/logo on the building for 10 years





**For more information, contact:**

Matt Scheiner  
Chair, LICC Steering Committee  
steering@licurling.org  
516-987-1096

Bobby Iadanza  
President, LICC  
president@licurling.org  
516-900-CURL (2875)

**To donate:**

Visit our page at:  
[www.licurling.org](http://www.licurling.org)

Or mail your check to:  
LICC / Dedicated Ice  
PO Box 1291  
Syosset, NY 11791

Payable: Long Island Curling Club  
Memo: Dedicated Ice